**Hieu Le**

**Product and Visual Designer**

**|714-724-1375 |** **Hieule2012@gmail.com** **|** [**www.hieuledesign.com**](http://www.hieuledesign.com) **|**

Creative and imaginative designer skilled in product and visual designs. Communicates concepts through visual diagrams and functional animations. Experienced in developing innovative solutions with a focus on aesthetic and attention to detail.

**EXPERIENCE**

Product and Visual Design (2021 – 2022)

Cal State University of Long Beach, CA

* Developed an innovative placemaking cube design for pop-up shop concept that portrays Proof Eyewear’s objectives for sustainability and craftsmanship within a deployable packaging
* Animated showcasing for the mechanical function of conceptual design
* Designed furniture sets with integrated interactive mechanical compartment
* Hand-crafted and fabricated design prototype for live demonstration
* Generated detailed step-by-step assembly instructions for all design concepts.
* Employed Keyshot for rendering high-quality visuals and creating animations that effectively communicated the design intent, functionality, and alignment with thematic atmosphere

**EDUCATION**

Bachelor of Arts - Design

Cal State University of Long Beach

**SKILLS**

**Software:** Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Sketchbook Pro

**Computer Aided Design**: AutoCAD, Solidwork, SketchUp, Lumion, Keyshots

**Design:** Conceptual Design, Visual Design, Product Design, CAD Design, Illustrations, Sketching, Fabrication

**Language:** Fluent English, Fluent Vietnamese, Basic Japanese